

Envisioning
Sustainable
Tourism

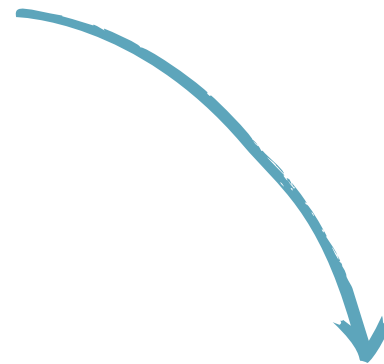
CARBON NEUTRALITY SUCCESS STORY



How Letoonia Hotel Turns into a Carbon-Free Heaven



1. DEFINING THE INVENTORY BOUNDARY



- Definition of organisational and operational boundaries based on ISO 14064-1.
- Application of the 100% control approach to identify businesses and operations within the scope.

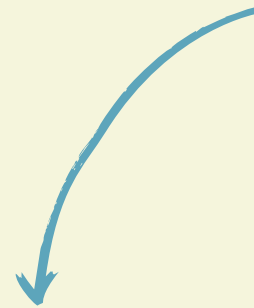


2. SETTING UP THE OPERATIONAL BOUNDARY

- Determination of the scope of direct and indirect emissions based on the organisational boundary.
- Categorization of emissions into category 1, 2, 3, 4, 5, or 6.



3. CALCULATION OF CARBON EMISSIONS



- Comprehensive assessment and calculations of carbon emissions generated by Letoonia Club and Hotel.
- Analysis of energy consumption, transportation, waste management, and other factors during a site visit.
- Collaborative effort conducted over a period of 6 weeks.

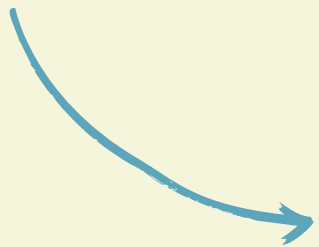


4. NEUTRALIZING THE CARBON FOOTPRINT

- Proactive measures taken by Letoonia Club and Hotel to neutralize their carbon footprint.
- Investment in high-quality carbon offset projects in the same region (Turkey) to balance out emissions.
- Focus on renewable green energy generation.



5. CONTRIBUTING TO SUSTAINABILITY AND CLIMATE CHANGE



- Active contribution to the fight against climate change through CO2e emissions offsetting.
- Commitment to environmental responsibility and a more sustainable future.



6. PROPOSED ACTION PLAN FOR SUSTAINABILITY



- Detailed and robust Action Plan to reduce carbon footprint, conserve resources, and minimize waste.
- Designing the Letoonia Club and Hotel roadmap to Net Zero Carbon (NZC) in alignment with the Paris Agreement of 2015.





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